

PRESS RELEASE
FOR IMMEDIATE RELEASE



UPCOMING GUESTS ON "OPEN" FRIDAY HOSTED BY RHINA VALENTIN

Airs Friday, 4/25 Live! 10AM on BronxNet TV

New York, New York, April 23, 2014 - This Friday, on "OPEN", Rhina Valentin will host The Bronx Museum of the Arts' Coordinator of Special Projects, Julie Sengle, who will be discussing her organizations' April 27 installment of the "Back in the Bronx" series featuring Academy Award-nominated actor and comedian Robert Klein. In addition, Rhina will talk with Rebecca Myles and DJ McDonalds from Dance Parade New York, which will include a performance by Dancer Princess Lockeroo. Performing in the OPEN Artist Spotlight will be Singer Vic Sabatini from the group Just Nuts Party Dance Band, who will perform "Bronx Girl". Bobby C. will also be doing his weekly Sports Roundup segment.

The one-hour talk show airs live every Friday at 10AM in the Bronx on channels Cablevision 67 and Verizon FiOS 33 with re-cablecast on Fridays at 5PM & 10PM, Saturdays at 12PM, and Sundays at 4PM & 10PM. Also available in Manhattan via re-cablecast on Saturdays 12PM on channels Time Warner Cable 56, RCN 83, Verizon Fios 34, and MNN 2 Lifestyle Entertainment and in Massachusetts via re-cablecast on Fridays and Saturdays at 9PM on channel Amherst Media 12.

About "OPEN" Friday

"OPEN" Friday, hosted by Rhina Valentin, is one of BronxNet's signature produced shows which covers arts, culture, entertainment, health awareness, women empowerment and youth development. Rhina has been the Friday host since it's pilot episode in 2006. Every week she explores all that the arts has to offer to the Bronx and the World.



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About La Reina Del Barrio Inc.

Incorporated in 2013, La Reina Del Barrio Inc. (LRDB) is an independent media production company. The principals of LRDB have released several projects over the last 10 years through self-finance as well as the use of Fortune 500 corporate sponsors. For more information, please visit www.lareinadelbarrio.org

About BronxNet

BronxNet is an award winning not-for-profit community media center providing access to training and technology while televising programming reflecting the diversity of the Bronx. BronxNet has a commitment to: produce local programming, train the public in television production, provide hands-on internships with solid media career preparation for high school and college students. For more information, please visit www.bronxnet.org

About The Bronx Museum of Arts

The Bronx Museum of Arts is an internationally recognized cultural destination that presents innovative contemporary art exhibitions and education programs and is committed to promoting cross-cultural dialogues for diverse audiences. Founded in 1971, the museum has played a vital role in the Bronx by helping to make art accessible to the entire community and connecting with local schools, artists, teens, and families through its robust education initiatives and public programs. In celebration of its 40th anniversary, the museum implemented a universal free admission policy, supporting its mission to make arts experiences available to all audiences. For more information, please visit www.bronxmuseum.org

About “Back In The Bronx”



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In 2013, the Bronx Museum of Arts embarked on a campaign called “Back in the Bronx,” enlisting the help of well-known Bronx natives like actor Chazz Palminteri and comedian Robert Klein, to build a base of former Bronxites similar to that of a school alumni network, drawing them back for a look at the economic and cultural progress of the hardscrabble borough they left behind. For more information, please visit www.bronxmuseum.org

About Dance Parade New York

For the past 7 years, Dance Parade New York has become the world's largest event to celebrate the diversity of dance. On May 17th 2014, over 10,000 dancers will come together to celebrate more than 75 styles of dance and culture. For more information, please visit www.danceparade.org

About the Just Nuts Party Dance Band

The Just Nuts Party Dance Band plays music of all eras, such as Dion, The 4 Seasons, Barry White and Huey Lewis & The News, to name just a few. They have opened up for, and served as a backup band for groups like The Trammps (Saturday Night Fever), Lee Andrews & The Hearts, The Marvellettes, The Dubs, Jive Five, The Drifters, and many more.

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