



PRESS RELEASE

FOR IMMEDIATE RELEASE

UPCOMING GUESTS ON "OPEN" FRIDAY HOSTED BY RHINA VALENTIN

Airs Friday, 5/2 Live! 10AM on BronxNet TV

New York, New York, May 1, 2014 – This Friday, on “OPEN”, Rhina Valentin will host Christopher Dell, founder and president of the City University of New York’s chapter of the National Association of Hispanic Journalists (NAHJ-CUNY). Rhina will discuss with Mr. Dell the upcoming event that NAHJ-CUNY will present titled “Ethnic Entrepreneurship & Starting Up Strong.” In addition, author, journalist, and filmmaker Raquel Cepeda will join Rhina in studio to share anecdotes and thoughts on her book, *Bird of Paradise: How I Became Latina*. Performing in the OPEN Artist Spotlight will be The Bronx Reign Dancers. Bobby C. will also be doing his weekly Sports Roundup segment.

The one-hour talk show airs live every Friday at 10AM in the Bronx on channels Cablevision 67 and Verizon FiOS 33 with re-cablecast on Fridays at 5PM & 10PM, Saturdays at 12PM, and Sundays at 4PM & 10PM. Also available in Manhattan via re-cablecast on Saturdays 12PM on channels Time Warner Cable 56, RCN 83, Verizon Fios 34, and MNN 2 Lifestyle Entertainment and in Massachusetts via re-cablecast on Fridays and Saturdays at 9PM on channel Amherst Media 12.

About “OPEN” Friday

“OPEN” Friday, hosted by Rhina Valentin, is one of BronxNet’s signature produced shows which covers arts, culture, entertainment, health awareness, women empowerment and youth development. Rhina



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has been the Friday host since it's pilot episode in 2006. Every week she explores all that the arts have to offer to the Bronx and the World.

About La Reina Del Barrio Inc.

Incorporated in 2013, La Reina Del Barrio Inc. (LRDB) is an independent media production company.

The principals of LRDB have released several projects over the last 10 years through self-finance as well as the use of Fortune 500 corporate sponsors. For more information, please visit

www.lareinadelbarrio.org

About BronxNet

BronxNet is an award winning not-for-profit community media center providing access to training and technology while televising programming reflecting the diversity of the Bronx. BronxNet has a commitment to: produce local programming, train the public in television production, provide hands-on internships with solid media career preparation for high school and college students. For more information, please visit www.bronxnet.org

About National Association of Hispanic Journalists (NAHJ)

Founded in 1984, NAHJ is dedicated to the recognition & professional advancement of Hispanics in the news industry. For more information, please visit www.nahj.org

About The Bronx Reign Dancers

The Bronx Reign Dancers is a flash mob group that was formed in the summer of 2012. Founded by Catherine Fonseca, former photographer of Bronx Puerto Rican Day Parade, Inc. and Annette Casper De



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Jesus, Pageant Coordinator. The majority of the dancers are former or current pageant contestants, but also include youngsters from the community. In the last two years, they have performed in over a dozen festivals in the tri-state area. For more information, please visit www.facebook.com/BronxReignDancers

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