

**New York's State Capital & Legislators Get a Dose of Bronx Pride**  
**Second Annual Bronx Day in Albany Will Showcase Bronx Businesses, Cuisine,  
Entertainment, Residents and More on Monday, April 28th**

April 23, 2014 (Bronx, NY) – **State Assemblyman Mark Gjonaj**, **Senate Co-Leader -Jeffrey Klein** and **Bronx Borough President Ruben Diaz Jr.**, along with the **Bronx Chamber of Commerce** will bring the Bronx to Albany with the Second Annual Bronx Day in Albany on **Monday, April 28, 2014**. The event will highlight and promote Bronx Pride, and provide legislators from across New York State with a first-hand look at all the Bronx has to offer New York State and its residents.

The day will kick off with a luncheon and breakout sessions focusing on small businesses and economic development. More than 100 Bronx small business owners are receiving complimentary transportation to Albany for the opportunity to speak with a panel of statewide legislative leaders who serve on the New York State Senate and Assembly Small Business and Economic Development Committees. The Bronx Chapter of the New York State Small Business Development Center will provide a presentation on the economic impact of small businesses in the state and an overview of services available to small businesses.

Business owners will speak with legislators regarding the multitude of challenges that are hindering growth, including over-regulation, taxation, and inadequate funding. This opportunity will show legislators the strength of the borough's small businesses and help secure a seat at the table as policy decisions are made to improve the business environment in the state, the impact of healthcare reform, among other topics.

Afternoon breakout sessions will take place to discuss health care reform requirements, information on how to become a state certified women and minority owned business, and details of the new paid sick leave legislation.

The day will end with a spectacular evening celebration and "Bronx Feast" in The Egg at Empire State Plaza, hosted by **Rhina Valentin** of La Reina Del Barrio and host of **BronxNet** Friday's "Open Show". Live musical entertainment will be provided by *The Bronx Wanderers* and *Just Nuts* and a feast of delicious foods will be provided from Bronx restaurants such as the newly opened *Don Coqui*, *Havana Café*, and a variety of products from Arthur Avenue, the Hunts Point Meat, Fish and Produce Markets, and so much more. Bronx businesses and organizations will exhibit and promote their services and products, and Bronx residents are receiving complimentary transportation to join in the festivities.

*"Bronx Day in Albany will give elected leaders and government officials from all over the State a chance to sample what makes our borough the amazing place to live, work and raise a family that it truly is. I look forward to this event, and I cannot wait for the opportunity to highlight the great things that are happening right here in the Bronx,"* said **Bronx Borough President Ruben Diaz Jr.**

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*"I look forward to celebrating the Bronx with local elected officials, business owners and residents in Albany next week,"* said **Senator Co-Leader Jeff Klein**.

*"This day will be an opportunity for Bronxites to promote our Borough, to promote Bronx pride and to showcase our successes, products and services,"* said **Assemblyman Mark Gjonaj**. *"Our vision for the future of the Bronx will be on display for leaders throughout the state. It is my hope that 'Bronx Day in Albany' will allow the Bronx to shine brighter than ever."*

This event was made possible by corporate sponsors such as Anheuser Busch, New York Yankees, Affinity Health Plan, Healthfirst Health Plan, Empire City Casino and AT&T.

For more information, or to register to attend the luncheon, reception and arrange for transportation please call 718-409-0109 or email BronxDayInAlbany@gmail.com.

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