



PRESS RELEASE

FOR IMMEDIATE RELEASE

RGL - RACE: THE FINAL FRONTIER webisode 1

R.Evolucion Latina Dare to Go Beyond Dance-A-Thon

New York, New York, July 8, 2014 - In, the past 2 Seasons of "Rhina Gets Lean" Rhina explored all types of methods to design a healthy lifestyle. This year she enters a 20 week mission to reach the Ultimate Challenge! To Boldly go... Where she has never gone before... THE NYC MARATHON!!!

This year we enter "Rhina Gets Lean - Race: The Final Frontier"

"Rhina Gets Lean - Race: The Final Frontier" Ep.1

Rhina along with her teammates Carolyn Texidor and Marlyn Matias of Team "Jive Hive" join R.Evolucion Latina for a 5 hour Dance-A-Thon to raise funds for free children arts programs.

Did they complete?! Tune in to see: "Live to Dance.. Dance to Live!"

<http://www.bronxnet.org/tv/viewvideo/4313/rhina-gets-lean/rhina-gets-lean-s3-race-the-final-frontier-ep1>

About Rhina Gets Lean

Launched in 2012, Rhina Gets Lean is a BronxNet monthly web-series with over 50K views. For more information, please visit www.bronxnet.org/rhinagetslean



PRESS RELEASE

About La Reina Del Barrio Inc.

Incorporated in 2013, La Reina Del Barrio Inc. (LRDB) is an independent media production company. The principals of LRDB have released several projects over the last 10 years through self-finance as well as the use of Fortune 500 corporate sponsors. For more information, please visit www.lareinadelbarrio.org

About BronxNet

BronxNet is an award winning not-for-profit community media center providing access to training and technology while televising programming reflecting the diversity of the Bronx. BronxNet has a commitment to: produce local programming, train the public in television production, provide hands-on internships with solid media career preparation for high school and college students. For more information, please visit www.bronxnet.org

About R.Evolucion Latina

Revolucion Latina is an organization that utilizes the arts through educational and collaborative programming to empower the Latino community to discover their full potential. We are committed to making a difference through the arts.



PRESS RELEASE

About Team For Kids

Team for Kids (TFK) is a group of committed adult runners who add meaning to their miles by raising funds that fuel NYRR Youth Programs. While training for premier endurance events such as the TCS New York City Marathon, NYC Half, and Empire State Building Run-Up, TFK members make it possible for children in our nation's neediest schools to experience the joys of running, too. Funds raised by TFK members support NYRR Youth Programs. Through school-based programs, free youth events, and a collection of digital resources, NYRR Youth Programs bring free running and fitness programs to more than 200,000 students in under-served schools and communities. For most of these kids, running with an NYRR program is their only opportunity to get exercise or play sports. NYRR Youth Programs have been recognized by Partnership for a Healthier America and First Lady Michelle Obama's Let's Move campaign as a leader in the fight against childhood obesity and health issues. To learn more, visit www.runwithtfk.org

Contact Information:

Jacqueline Acevedo-Villanueva

917-640-1003

LRDB.PR@GMail.com

###